

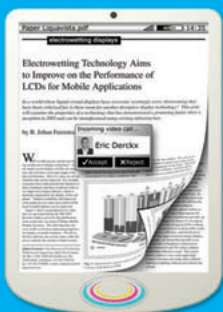


A revolutionary
new display for the
eReader Marketplace



Liquavista has developed a new type of electronic display technology that will change the way we interact with mobile phones, media players, electronic readers and other mobile devices. Liquavista's displays create bright and colorful images that ensure excellent indoor and outdoor viewability and use dramatically less battery power. Users can engage with their favourite applications for longer before a recharge is necessary and battery sizes can be reduced allowing devices to be thinner and lighter.

The company's ultimate vision is to build on the extraordinary optical performance and unique power efficiency of its technology to lead a green revolution in low power displays for notebook PCs, desktop monitors and televisions.



High performance low power reflective displays

- Outstanding brightness in natural light and bold contrast
- Intrinsic video capability
- Fully reflective monochrome active matrix with up to 4-bit grayscale
- Enables superior functionality and dynamic UI capability
- Perfect for the next generation of eBooks that want to include multimedia experiences
- Also suitable for handheld devices supporting a broad range of multimedia applications and requiring ultimate power management





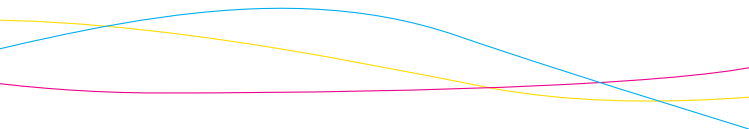
High performance low power reflective color displays

- First high performance full color capability for advanced eReader devices
- Bright, full color low power video capable displays
- High contrast & broad color gamut using color filter technology
- Excellent viewing angle
- Suitable for large sunlight readable handheld devices, reading books, feeds, newspapers and also browsing of photos, video clips and social networking



High performance low power transflective displays

- Transflective mode display which represents the ultimate eReader application
- High brightness monochrome resolution in reflective mode
- Brilliant wide color gamut transmissive mode
- Vivid colors with no compromise on battery life
- Suitable for devices who require the highest performance monochrome reading experience with the vibrant color of magazine quality images. Plus durable full multimedia experience, natural vivid colors in videos and photo applications



The Technology & Benefits

Liquavista's Technology uses the principle of Electrowetting to provide displays which allow radically brighter and more efficient flat panel displays. Available in 3 distinct modes; transmissive, reflective and transflective, Liquavista's technology is the only solution, other than LCD, which operates in all 3 modes, but with 2x, 3x, 4x optical performance.

The combination of superior performance, lower bill of materials and compatibility with existing LCD manufacturing and infrastructure makes Liquavista's technology unique, and well suited for use in a wide range of mobile applications such as eReaders, mobile phones, GPS devices, portable media players and cameras because of the ability to see displays in all lighting conditions combined with the ability to show video content at very low power.



Liquavista was founded in 2006 as a spin-out from the world famous Philips Research Labs in Eindhoven. The company is backed by Amadeus Capital, GIMV and Prime Technology Ventures. It is headquartered in Eindhoven, The Netherlands. For more information please visit www.liquavista.com



Liquavista Netherlands
de Witbogt 10
5652 AG Eindhoven,
The Netherlands
Tel: +31 40 259 0100
Fax: +31 40 259 0111
Email: info@liquavista.com

Liquavista HK
Unit 311, 3rd Floor, East Wing,
No.8 Science Park West Avenue,
Hong Kong
Tel: +852 3716 7800
Email: info.asia@liquavista.com